



catchcoin

USER GUIDE

Understanding

catchcoin™

Business Portal

www.catchcoin.com



Generate **FOOT TRAFFIC** with the **catchcoin™ Portal**

catchcoin™ aspires to position itself as the leading and most dependable application for driving a substantial increase in foot traffic.

The revolutionary **catchcoin™ platform** not only empowers locations, businesses, and venues but also transforms events and activities, creating an insatiable customer frenzy.

Users can effortlessly capture Stable Coins or CATCH rewards using augmented reality to seize prizes, easily transferable to a wallet or exchange, and spendable through NFC contactless payments within the **catchcoin™ app**.


The magnetic allure of tangible rewards ensures user engagement, providing a lasting and memorable experience within the **catchcoin™** ecosystem.

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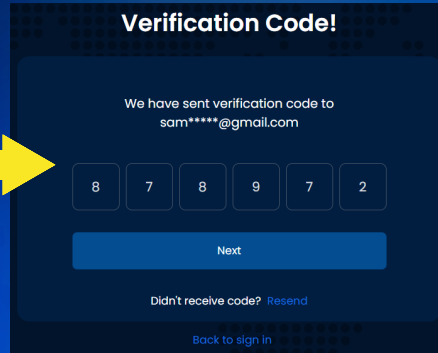
SIGN UP

Sign Up to catchcoin™



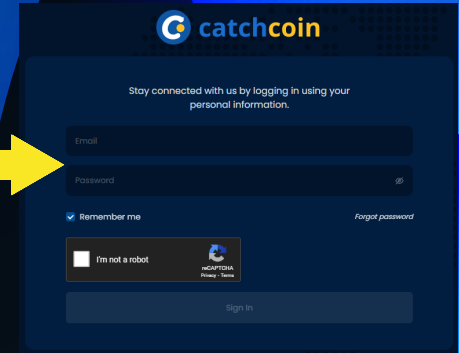
The sign-up form for Catchcoin features a dark blue background with the Catchcoin logo at the top. It prompts users to create an account with their personal information. The form includes input fields for First Name, Last Name, Email, Password, and Confirm Password. There is a 'Level: Empty' field and a checkbox for 'Accept Terms and Conditions'. A 'Referal Id' field is also present. At the bottom, there is a 'Sign Up' button and a reCAPTCHA 'I'm not a robot' checkbox.

Confirm Verification code in email



The verification screen displays the title 'Verification Code!' and informs the user that a verification code has been sent to the email 'sam*****@gmail.com'. Below this, there are six input boxes containing the digits 8, 7, 8, 9, 7, and 2. A 'Next' button is positioned below the digits. At the bottom, there is a link for 'Didn't receive code? Resend' and a 'Back to sign in' link.

To access the portal: Log in using your credentials

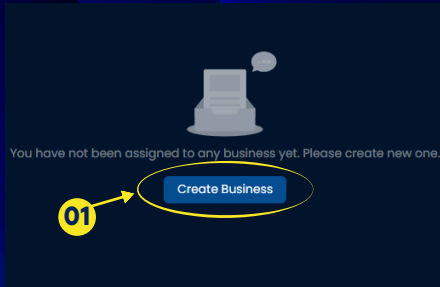


The login screen for Catchcoin features the logo and a prompt to stay connected by logging in with personal information. It includes input fields for Email and Password. There is a 'Remember me' checkbox and a 'Forgot password' link. A reCAPTCHA 'I'm not a robot' checkbox is also present. At the bottom, there is a 'Sign In' button.

Navigate through the intuitive dashboard, which offers quick access to all available tools and features

CREATING A BUSINESS

1. Click on **Create Business**



02. **Business Name:**

Enter the name of your business in the provided field.
(*This is a required field.)

03. **Business Description:**

Provide a brief description of your business. Example: "We specialize in artisanal coffee and freshly baked pastries."

A screenshot of the "Create a business" form in a dark-themed application. The form has a sidebar on the left with navigation links: Overview, Locations, Campaigns, Events Management, and Users. The main form area has the following sections: "Business Name" with a text input field (callout 02), "Business Description" with a rich text editor (callout 03), "Business Logo" with a designated area for uploading a logo (callout 04), and "Contact" with fields for Phone Number, Website, and Business Type. At the bottom are "Cancel" and "Create Business" buttons. The top right of the interface shows a user profile icon and the name "Abdul Hamid".

04. **Business Logo:**

Click the designated area or drag your logo file into it to upload.
(Accepted formats: PNG, JPG, JPEG. Recommended size: 512x512 pixels.)

PORTAL SETUP

Part-1

Walk-Ins:

Displays the total number of walk-ins.

New Walk-Ins:

Highlights the count of new walk-ins.

Walk-Ins

00



New Walk-In: 0

Purchases

00



New Purchases: 0

Purchases:

Shows the total number of purchases.

New Purchases:

Indicates the number of purchases made recently.

Tracks the number of customers entering a location ("Walk-Ins") and those completing a purchase. These metrics help gauge foot traffic and conversion rates.

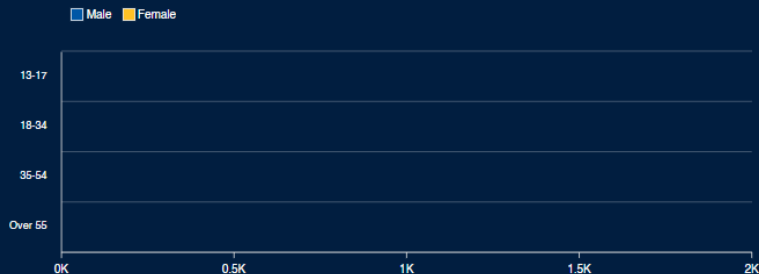
PORTAL SETUP

Part-2

Age & Gender:

Shows demographic information about customers, segmented by age group and gender, to understand the target audience.

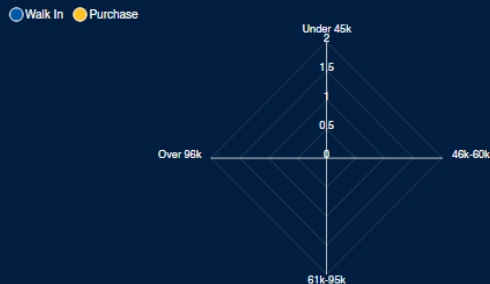
Age & Gender



Income Group:

Correlates customer visits and purchases with their income bracket, which helps tailor marketing and offerings to different income levels.

Income Group



PORTAL SETUP

Part-3

This Week:

Provides a daily breakdown of walk-ins and purchases for the week to track trends and performance.

Influenced Campaigns:

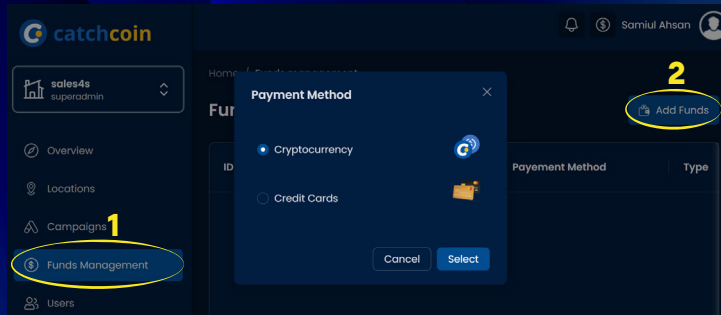
Links specific marketing campaigns to walk-ins and purchases, enabling analysis of campaign effectiveness.



FUNDING YOUR ACCOUNT

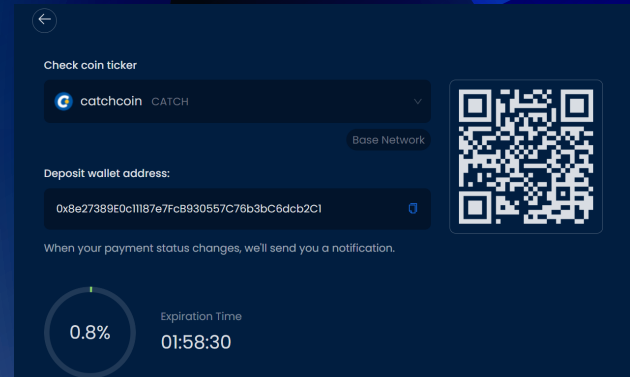
Add Funds:

To add money click on “Fund Management” then click on “Add Funds” to get the payment Methods.



Add-Funds with \$CATCH:

This option enables businesses to fund their campaigns directly using CATCH purchased from the exchange. This provides the necessary resources to run campaigns and engage effectively within the platform.



ADD LOCATION

Locations:

This feature allows users to add specific/spacial locations, time zone and phone number.

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sales4s
superadmin

Overview

Locations

Campaigns

Funds Management

Users

Location Name *

Location Identifier *

Location Display Name in English

Location Address

Address *

Location Vicinity *

Country City Province / State Postal Code / Zip

Phone Number Time Zone

Map

Map Location and Position

Ensure the map pointer is correctly positioned. You can drag and drop the pin to adjust it to the accurate location.

Map Satellite

CAMPAIGN MANAGEMENT

1. Create Your Campaign:

Campaign Name: Choose a unique, identifiable name for tracking and reporting purposes.

2. Campaign Assets

Banner Image: Upload a high-quality banner image to draw attention within the app.

NFT Integration: Add a 3D collectible or AR asset for a unique engagement experience with users.

3. Schedule

Start/End Dates: Set precise start and end dates, including specific hours for campaign operation to target peak foot traffic.

The screenshot shows the 'Create a Campaign' interface. On the left is a sidebar with navigation options: Overview, Locations, Campaigns (highlighted), Funds Management, and Users. The main area is titled 'Create a Campaign' and contains an 'Identification' section. This section includes a 'Name' field with a dropdown menu currently showing 'Internal Use Only', a 'Description' field with a rich text editor, and a 'Currency' dropdown menu set to 'CATCH'. Below the currency is a 'Campaign Banner' upload area with a placeholder text 'Click or drag file to this area to upload'. A yellow arrow points from the 'Campaigns' sidebar item to the 'Create a Campaign' form. Another yellow arrow points from the 'Campaign Banner' upload area to the 'Banner Image' text in the instructions.

The screenshot shows the 'Time Set Up' interface. It features a calendar for January 2020. The calendar grid shows days of the week (Sun, Mon, Tue, Wed, Thu, Fri, Sat) and dates (1 through 31). A yellow arrow points from the 'Start/End Dates' text in the instructions to the calendar. To the right of the calendar is a table with columns for the days of the week (Sunday, Monday, Tuesday, Wednesday, Thursday) and rows for time slots (12:00 AM, 1:00 AM, 2:00 AM, 3:00 AM, 4:00 AM, 5:00 AM, 6:00 AM, 7:00 AM). The table is currently empty.

ADVANCED CAMPAIGN CUSTOMIZATION FEATURES

Part-01

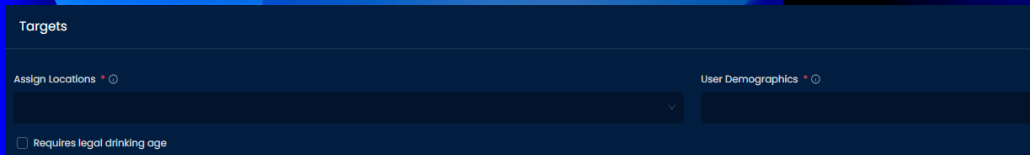
Target Audience:

Specific Client Types: Choose between new customers, loyal clients, or general foot traffic.

Gender Targeting: Customize campaigns to attract specific genders.

Age Groups: Set age filters to engage specific demographics.

Income Brackets: Tailor rewards based on clients' income ranges.

A screenshot of a campaign targeting interface. At the top, the word "Targets" is displayed. Below it, there are two main sections: "Assign Locations" and "User Demographics". Each section has a dropdown menu with a downward arrow. At the bottom left, there is a checkbox labeled "Requires legal drinking age".

Targets

Assign Locations * ⓘ

User Demographics * ⓘ

☐ Requires legal drinking age

ADVANCED CAMPAIGN CUSTOMIZATION FEATURES

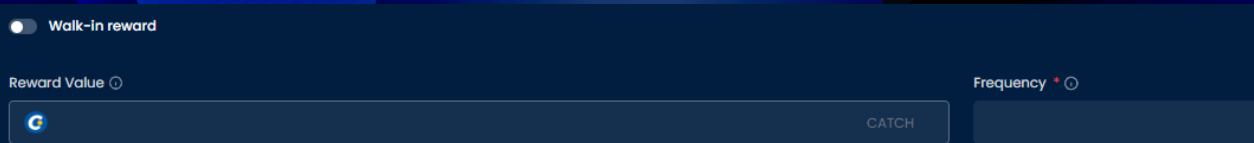
Part-02

Reward Setup:

Reward Spawn Options: Determine when and how often rewards will appear for users.

Multi-Redeem Options: Enable users to redeem multiple rewards from the same campaign, with options to set respawn rates.

Reward Value Assignment: Choose a reward value that is triggered when a user walks into your location.



The screenshot shows a dark-themed user interface for reward setup. At the top, there is a toggle switch labeled "Walk-in reward" which is currently turned on. Below this, there are two input fields. The first is labeled "Reward Value" with a help icon (i) and contains a blue coin icon. The second is labeled "Frequency" with a red asterisk (*) and a help icon (i). A "CATCH" button is positioned between the two input fields.

ADD USER/MANAGER

Invite Use:

In this feature you can add a manager or user by inviting their email address.

The screenshot shows the 'catchcoin' dashboard with the 'Users' section selected in the sidebar. The main content area displays the 'Invite User' modal, which is used to add new users by email. The modal includes fields for 'Email' and 'Role', and a 'Tips' section with instructions for Admins and Users. The 'Invite' button is highlighted in blue.

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Overview

Locations

Campaigns

Funds Management

Users

Home / Users

Users

Invite User

1. Navigate to the user management section of platform and select 'Invite User.'

2. Enter the user's email address and user role information.

3. Click 'Invite User' to send the invite.

Invite User

Email

Role

Tips:

- Admins can view and edit campaigns and locations of the business.
- Users can only view campaigns and locations.

Cancel Invite

Pending Invites

1. Go to the pending invitations tab in the user management section.

2. View the list of outstanding invites.

3. Based on cancel any pending invitations as needed.

HOW CATCHCOIN™ WORKS

catchcoin™ is a groundbreaking app that uses augmented reality and geolocation to reward users with crypto coins for visiting specific locations. Businesses partner with catchcoin™ to drive foot traffic, offering customers incentives to visit and engage. As users go about their daily routines—shopping, attending events, or exploring— they can “catch” coins via the app, which can then be redeemed for rewards or used within the catchcoin™ ecosystem. It's a win-win model connecting businesses and consumers through innovative technology.

